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Veterans Inc. Announces Biennial Gala Military Ball

An Evening Tribute to Our Veterans on October 19th

Worcester, MA - Veterans Inc., a leading provider of support services to Veterans and their families, is thrilled to announce the return of its prestigious Biennial Gala Military Ball, set to take place on Saturday, October 19, 2024, at the Historic Armory, 44 Salisbury Street, Worcester, Massachusetts. The event will honor veterans and recognize those who have made a critical difference in the lives of veterans and their family members.

The Veterans Inc. Gala Military Ball is a unique event unlike any other fundraiser. For the first time in six years, the event is back in Worcester at the Veterans Inc. Historic Armory, promising an unforgettable evening of fine dining, live entertainment, and heartfelt tributes to our nation's heroes. This black-tie event will host over 300 guests who will enjoy entertainment, including a performance of World War II-era classics by The Victory Belles from the National WWII Museum in New Orleans and Big Band music provided by Dan Gabel and the Abletones. Dinner will be served and provided by Peppers Artful Events. The evening will pay tribute to the sacrifices made by our Veterans, all while enjoying a night of camaraderie and celebration.

"Our Biennial Gala Military Ball is a special event where we come together not just to celebrate but to truly honor the sacrifices made by the men and women who have served our country," said Vincent Perrone, President and CEO of Veterans Inc. "Bringing this event back to our historic armory makes it even more meaningful, as we pay tribute to our veterans in a setting that is both historic and significant to our mission."

The Gala Military Ball has many opportunities available for the public to support Veterans Inc. to include:

- Highlight your business or past or current military member with a program book advertisement. For a donation of \$1,000, \$500, or \$350, place a full, half, or quarter-page ad in our elegantly bound, coffee table-style program book. Your ad will be featured on our website and social media until the 2026 Gala, and you will also receive a commemorative plaque reflecting your generous support.
- Honor a past or current military member in our Gala Military Ball Program Book. For a donation of \$150, you can honor or memorialize them by listing their name in the program book. This donation includes a commemorative plaque and recognition on our website and social media pages.
- Join the evening event for a donation of \$175 per ticket. RSVP now to secure your place at the Gala.

Thank you to our major sponsors for this year's event, which includes Hanscom Federal Credit Union Charitable Foundation, Highland Street Foundation, TJX, AFCEA, Blackstone Productions, and Blue Hive Exhibits.

For more information on sponsoring, donating, or attending the Gala Military Ball, contact Veterans Inc. at 1-800-482-2565 or via e-mail at Gala@veteransinc.org or visit <https://www.veteransinc.org/events/gala-ball/>.

About Veterans Inc.

Veterans Inc. is the leading 501(c)(3) non-profit service provider for veterans and their families in need. Since 1990, we have served over 100,000 veterans and their families, offering a wide range of services, including housing, homelessness prevention, employment and training, benefit counseling and advocacy, food services, women and children's services, suicide prevention, and substance use treatment. If you or someone you know is a veteran in need, please call us at 1-800-482-2565 or visit our website at veteransinc.org