



Gala Military Ball

Social Media Tool Kit

As we gear up for the Veterans Inc. Gala Military Ball, we want to make it as easy as possible for you to help us spread the word about this important event and the unique ways the community can support Veterans.

Your continued generosity and support are invaluable to our mission, and we want to ensure you have all the resources you need to amplify our reach.

To that end, we've put together a Social Media Toolkit designed specifically for our sponsors and committee members. This toolkit includes: Pre-written posts, hashtags, and graphics that you can easily copy and paste onto your social media platforms.

We encourage you to invite your friends and family to join you in supporting Veterans!

Reminders the Stars & Stripes Tribute and the Program Book Advertisement Deadline is approaching

DEADLINE: September 19th!

Below we are providing our social media handles and sample promotional post(s) for you to share on your social media channels and to your networks. **All tags and shares will be greatly appreciated.**

Social Media Handles

Facebook – @VeteransInc

IG – @VeteransInc

Twitter/X – @VeteransInc1

LinkedIn – @VeteransInc

Social Media Links

Facebook – <https://www.facebook.com/veteransinc/>

IG – <https://instagram.com/veteransinc>

Twitter/X – <https://x.com/veteransinc1>

LinkedIn – <https://www.linkedin.com/company/veterans-inc->

Our Hashtags

The main hashtag **#SupportingOurVeterans**. Please use this specific hashtag on all posts.

Additional hashtags to use: **#SupportingOurVeterans #SupportOurVeterans #HonorOurVeterans #GalaMilitaryBall**

Sample Social Media Post(s): (To share prior to September 19th)

A special way to honor a Veteran in your life!

For a donation of \$150, honor or memorialize your Veteran in the 2024 Stars and Stripes Tribute.

Submit your past or current members of the military, one name per listing with name, rank and branch of service.

bit.ly/Stars-Stripes-Tribute

[#HonoringOurVeterans](https://bit.ly/HonoringOurVeterans)

VETERANS INC.
GALA MILITARY BALL
OCTOBER 19, 2024

IN HONOR OR MEMORY
STARS & STRIPES TRIBUTE

For a donation of \$150, you can honor or memorialize your Veteran in the 2024 Stars and Stripes tribute.

Submit your past or current members of the military, one name per listing with name, rank and branch of service

Deadline: September 19, 2024

veteransinc.org/events/gala-ball

All entries after September 19th will be added to the list on veteransinc.org

A special way to honor a Veteran in your life!

Your tribute will be shared on our website and social media until the 2026 Gala & beyond. Along with a commemorative plaque!

[Click to Download Image](#)

[Click to Download IG \(Square\)](#)

Keep the spotlight on your support through the Veterans Inc. Gala Military Ball Program Book advertisement & Commemorative Plaque.

For a donation of \$1,000, \$500, or \$350 place a Full page, Half page, or Quarter page ad in in our elegantly bound, coffee table-style program book for the Gala Military Ball on October 19th, 2024.

Your tribute or ad will be included in the program book, shared on our website and social media until the 2026 Gala. Along with a commemorative plaque for display! Deadline: September 19th.

bit.ly/Program-Book-Ads-Gala

VETERANS INC.
GALA MILITARY BALL
OCTOBER 19, 2024

SUPPORT OUR VETERANS
PROGRAM BOOK ADVERTISEMENT
& COMMEMORATIVE PLAQUE

For a donation of \$1,000, \$500, or \$350 place a Full page, Half page, or Quarter page ad in in our elegantly bound, coffee table-style program book for the Gala Military Ball on October 19th, 2024.

Submit your ad before the deadline, if you need design support, please email gala@veteransinc.org

Deadline: September 19, 2024

veteransinc.org/events/gala-ball

All entries after September 19th will be added to the list on veteransinc.org

Keep the spotlight on your support!

Your ad will be shared on our website and social media until the 2026 Gala & beyond. Along with a commemorative plaque!

Prices/specs	
Full Page- \$1,000	8.75 H X 6.75 W
Half Page- \$500	4.25 H X 6.75 W
Quarter Page- \$350	4.25 H X 3.25 W

[Click to Download Image](#)

[Click to Download IG \(Square\)](#)

Sample Social Media Post:

The Veterans Inc. Gala Military Ball is unlike any other fundraiser. With its proper military ball protocol, it stands alone as one of the most memorable events in Massachusetts. As a proud supporter, we invite you to join us for an elegant, black-tie evening in tribute to our Veterans and their sacrifice with fine dining, entertainment to include a performance of World War II-era classics by The Victory Belles from the National WWII Museum in New Orleans, along with big band music provided by Dan Gabel and the Abeltones.

Learn more about ways you can support Veterans or RSVP to attend:
www.veteransinc.org/events/gala-ball/

#SupportingOurVeterans



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