



19th Annual Stand Down Sponsorship Opportunities June 21, 2024 9am-3pm

They were there when we needed them. We must be there now that they need us.

This event takes place from 9 AM-3 PM at our 69 Grove St. headquarters in Worcester. It is open to homeless and in-need veterans and their families. Over 70 providers will be present to offer goods and services to the hundreds that will attend. All services and items are provided free of charge.

Freedom Event Sponsor \$20,000

- Premier Event Sponsor, **all** signage at event will have primary placement of name and logo
- Registration Banner with Company Logo
- Primary logo placement on banner at the entrance (**deadline May 25**)
- Tour of event with Executive Staff Members
- Company name mentioned in all event promotions
- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Victory Event Sponsor \$10,000

- Logo placement on banner at the entrance of event (**deadline May 27**)
- Tour of event with Executive Staff Members
- Company name mentioned in all event promotions
- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Brigade Sponsor \$5,000

- Company name mentioned in all event promotions, Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Battalion Sponsor \$2,500

- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Company Sponsor \$1,000

- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Platoon Sponsor \$500

- Name/logo recognition on the Veterans Inc. social media outlets, Recognition in program book

United We Stand \$250

- Recognized in the program book

Product Donation

- New men's/ women's sneakers, white socks, undershirts, and other new items are welcome.

For more sponsorship information, Contact marleenkilcoyne@veteransinc.org or (508) 791-1213.