



Major Sponsorship Opportunities

Gala Military Ball - A Return to the Armory - 19 October 2024

Gold Star Challenge Coin Sponsor: \$10,000 – all benefits listed below including:

- Logo on event banners, displayed outside Historic Armory on the corner of Salisbury and Grove St.
- Logo on challenge coin tag, provided as a gift to all attendees
- Full page black and white ad in program book

Silver Star Welcome Sponsor: \$7,500 – all benefits listed below including:

- Logo on cocktail tables and goodie bags, provided to all attendees
- Full page black and white ad in program book

Bronze Star Sponsor: \$5,000 – all benefits listed below including:

- Listed as sponsor on general event signage
- Logo featured on event invitation
- Half page black and white ad in program book
- Digital ads on event screens

Semper Fi Table Sponsor: \$3,000 – all benefits listed below including:

- Half Page black and white ad

ALL Major Sponsorships come with these valuable benefits:

- Your company logo featured with live link on all event promotions (e-newsletter, on website & social media)
 - Social media following/reach: 15K+
 - Newsletter following/subscribers: 10K+
- Reserved Table for Up to Ten guests w/ Logo Card
- Advertisement in the Gala Program Book (Specs specific to Sponsorship Level)
- Logo Featured on Gala Invitation

Other Ways to Support

Program Book Advertisement - \$1,000, \$500, \$350

- Full Page - \$1,000, Half Page - \$500, Quarter Page - \$350

**All ads/ graphics due by September 19th via email to gala@veteransinc.org*

Stars & Stripes - \$150

Honor a past or current member of the military in a special section of the Gala Military Ball program book; they will also be commemorated on our webpage for one year.

About Veterans Inc.

Veterans Inc. is a national leader in ending homelessness among Veterans. We have one of the highest rates in the nation – 85% – for transitioning Veterans out of homelessness. A 501(c)3 nonprofit headquartered in Massachusetts, Veterans Inc. is the largest provider of support services to Veterans and their families in New England. Since 1990, we have helped more than 100,000 Veterans in need and today operate offices and programs in all six New England states. All proceeds will support Veterans Inc. and benefit veterans and their families in need. Your contribution is tax deductible to the extent allowed by law. For income tax purposes, the donor may deduct only the amount by which the contribution exceeds the fair market value of such goods and services.