



## Major Sponsorship Opportunities

We are happy to tailor any package to best suit your needs.

Marleen Kilcoyne at [marleenkilcoyne@veteransinc.org](mailto:marleenkilcoyne@veteransinc.org) or 508-791-1213 X1110.

Run4Veterans is a charity 5k road race/walk to raise funds for Veterans Inc so we can continue to help Homeless Veterans in need. Each year, hundreds of runners and walkers take part in the annual event, to support the programs and services offered to our veterans and their family members.

### Lead Event Sponsor: \$10,000

- Your company logo featured on flyer & all promotional pieces
- **Logo Prime Placement on T-shirt**
- Company info included in race packets
- **Company Featured as Lead Sponsor in all Major promotional efforts (Mailings, Social media, etc.)**
- Twelve free race entries
- Name/logo in Veterans Inc. e-newsletter, website and social media outlets

### Finish Line Sponsor: \$7,500

- Your Company logo featured on flyer and T-Shirt
- Your company name on race bags
- Company info included in race packet
- Eight free race entries
- Name/logo in Veterans Inc. e-newsletter, on website and social media outlets and on RaceWire site

### Starting Line Sponsor: \$3,500

- Company info included in race packet
- Five FREE race entries
- Name/logo in Veterans Inc. e-newsletter, on website and social media outlets and on RaceWire site

### Route Sponsor: \$2,500

- Company info included in race packet
- Three FREE race entries
- Name/logo in Veterans Inc. e-newsletter, on website and social media outlets and on RaceWire site

### Water Station Sponsor: \$1,000

- Company info included in race packet
- Two FREE race entries
- Name/logo in Veterans Inc. e-newsletter, on website and social media outlets and on Racewire site

### Veteran Sponsor: \$500

- Support our Veterans who Run for Free!
- Company info included in race packet
- Name/logo in Veterans Inc. e-newsletter, on website and social media outlets and on Racewire site

### Registration Sponsor: \$250

- Name/logo in Veterans Inc. e-newsletter, on website and social media outlets

### About Veterans Inc.

Veterans Inc. is a national leader in ending homelessness among veterans. We have one of the highest rates in the nation – 85% – for transitioning Veterans out of homelessness.

A 501(c)3 nonprofit headquartered in Massachusetts, Veterans Inc. is the largest provider of support services to Veterans and their families in New England. Since 1990, we have helped more than 90,000 veterans in need and today operate offices and programs in all six New England states.

All proceeds will support Veterans Inc. and benefit veterans and their families in need. Veterans Inc. is a 501(c)3 organization. Your contribution is tax deductible to the extent allowed by law. For income tax purposes, the donor may deduct only the amount by which the contribution exceeds the fair market value of such goods and services.

