



## 18<sup>th</sup> Annual Stand Down Sponsorship Opportunities June 23, 2023 9am-3pm

**They were there when we needed them. We must be there now that they need us.**

This event takes place from 9 AM-3 PM at our 69 Grove St. headquarters in Worcester. It is open to homeless and in-need veterans and their families. Over 70 providers will be present to offer goods and services to the hundreds that will attend. All services and items are provided free of charge.

### **Freedom Event Sponsor \$20,000**

- Premier Event Sponsor, **all** signage at event will have primary placement of name and logo
- Registration Banner with Company Logo
- Primary logo placement on banner at the entrance (**deadline May 25**)
- Tour of event with Executive Staff Members
- Company name mentioned in all event promotions
- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

### **Victory Event Sponsor \$10,000**

- Logo placement on banner at the entrance of event (**deadline May 27**)
- Tour of event with Executive Staff Members
- Company name mentioned in all event promotions
- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

### **Brigade Sponsor \$5,000**

- Company name mentioned in all event promotions, Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

### **Battalion Sponsor \$2,500**

- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

### **Company Sponsor \$1,000**

- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

### **Platoon Sponsor \$500**

- Name/logo recognition on the Veterans Inc. social media outlets, Recognition in program book

### **United We Stand \$250**

- Recognized in the program book

### **Product Donation**

- New men's/ women's sneakers, white socks, undershirts, and other new items are welcome.

**For more sponsorship information, Contact [marleenkilcoyne@veteransinc.org](mailto:marleenkilcoyne@veteransinc.org) or (800) 482-2565.**



# 18th Annual Stand Down

Friday, June 23, 2023

Veterans Inc. 69 Grove St., Worcester, MA

9:00 a.m. – 3:00 p.m.

## ★ Stand Down Sponsor Commitment Form ★

**Yes, I am interested in sponsoring at the following level:**

- Freedom Event Sponsor (\$20,000)
- Victory Event Sponsor (\$10,000)
- Brigade Sponsor (\$5,000)
- Battalion Sponsor (\$2,500)
- Company Sponsor (\$1,000)
- Platoon Sponsor (\$500)
- United We Stand (\$250)
- Product Donation
- Other
- Donation of Raffle Prize

### Sponsorship Commitment: Please Print

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*Please make checks payable to **Veterans Inc.**

### Credit Card Information:

Please charge payment of \$ \_\_\_\_\_ to my  Visa  Discover  MasterCard

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV2 – Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please mail, fax, or email payment information, or pay online at [www.veteransinc.org](http://www.veteransinc.org) by May 26, 2023**

Mail: Veterans Inc. 69 Grove St. Worcester, MA 01605 Attn: Veterans Inc. Stand Down

Phone: (800) 482-2565 Fax: (508) 752-0402

Email: [marleenkilcoyne@veteransinc.org](mailto:marleenkilcoyne@veteransinc.org)

**\*If applicable, please submit logo to [Media@veteransinc.org](mailto:Media@veteransinc.org) by May 26, 2023\***

<https://www.veteransinc.org/events/stand-down/>

All proceeds will support Veterans Inc. and benefit veterans and their families in need.

Veterans Inc. is a 501(c)(3) organization. Your contribution is tax deductible to the extent allowed by law.

For income tax purposes, the donor may deduct only the amount by which the contribution exceeds the fair market value of such goods and services.

© 2023 Veterans Inc.

Item(s) and Value: \_\_\_\_\_