# Veterans Inc. Annual Giving Guide 2022

They were there when we needed them... We must be there now that they need us.



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For more information please visit www.veteransinc.org or connect with us on social media



### I. Overview

Veterans Inc. is a national leader in ending homelessness among U.S. veterans.

When it comes to helping our veterans, we go beyond just addressing their immediate needs; we give them the tools to rebuild their lives-one veteran and family at a time.

Whether you are an individual contributor, volunteer, or corporate sponsor, your support of Veterans Inc. literally saves lives.

We Thank You in advance for considering supporting Veterans Inc.

VETER

### **II. Schedule of Events**

### **11 May 2022 25th Best Ball Charity Golf Tournament**

9AM



Our Best Ball Charity Golf Classic plays a major role in our fundraising efforts, ensuring that we continue to be there for our veterans and their families in their time of need. The tournament takes place at Cyprian Keyes Golf Club, Boylston, MA.

**17 June 2022 Stand Down** 9AM- 2PM

This day of service takes place at our 69 Grove St. headquarters in Worcester, MA. It is open to homeless and in-need veterans and their families. Over 70 providers will be present to offer goods and services free of charge to the many hundreds that attend.

## Schedule of Events Cont.

#### **22 October 2022 Gala Military Ball** 5:30PM





The American Heritage... The American Heritage Museum at the Collings Foundation featuring th...

americanheritagemuseum.org

#### **06 November 2022 Run4Veterans 5 K** 10:30 AM



This event happens every other year and is our largest fundraiser. This year we will once again be hosted by the American Heritage Museum in Hudson, MA. It will be a memorable and spectacular evening for all with many ways to participate.

It is a way for us to thank our friends and donors and honor our veterans.

#### <u>https://www.americanheritage</u> <u>museum.org</u>

Join us for a fun run at 10:30 AM, start/finish line at Wormtown Brewery Worcester. This is a chipped run with awards and festive after party. Registration opens May 1 on Racewire!

www.wormtownbrewery.com

## **Schedule of Events Cont.**

### **11 November 2022 Veterans Day Pancake Breakfast & Parade**



All are welcome to attend! The FREE breakfast is fun for the whole family aand takes place at our Headquarters 69 Grove Street Worcester and the event is followed by the City of Worcester's parade at 11 AM. This year we look forward to hosting a float contest!

#### **22 November 2022 Holiday Harvest** 10AM-2PM



This event is for veterans in need and their families. From 10 AM-2 PM , our Grove St. headquarters will be transformed into a farmers market and Veterans will be provided all the fixings of "Thanksgiving Dinner"that includes all the items, from turkey to pie, to prepare a delicious dinner. The Annual Holiday Harvest is a critical resource that helps Veterans Inc. provide a Thanksgiving meal to approximately 500 families in one day.

### III. Quick Links

#### Participate in, or Sponsor Events and Client Service Days. Follow links below for more information;

**25th Annual Best Ball Charity Golf Classic:** VeteransIncGolfClassic2022

**Gala Military Ball** http://weblink.donorperfect.com/VeteransIncGala2022

Run4Veterans 5k: http://weblink.donorperfect.com/Run4Veterans2022

Pancake Breakfast/ Parade: http://weblink.donorperfect.com/VeteransIncPancakeBreakfast2022

Stand Down: http://weblink.donorperfect.com/VeteransIncStandDown2022

Holiday Harvest: http://weblink.donorperfect.com/VeteransIncHolidayHarvest2022

<u>UNCLE SAM 2022 PROGRAM SPONSOR</u> <u>https://www.classy.org/event/uncle-sam-support/e389069</u>

### IV. Volunteerism

### **How Can I Help?**

Since we began in 1990, volunteers have played a critical role in Veterans Inc.'s success and growth.

As a nonprofit organization, we simply could not provide the level of services that we do without your help.

If you are a team, organization, or just an individual wanting to lend a hand, we could use your help:

Let us know if you have a talent or skill you'd like to share with Veterans Inc.!



#### Volunteer Opportunities

- Client Events and Programs
- Food Pantry
- Sponsor a Meal
- Fundraising Events
- Office Support
- Recreational Activities
- Donation Drive
- Drivers



# V. Other Ways to Support

- Annual Appeal -- kicks off in November
- **Giving Tuesday** Tuesday following Thanksgiving.
- General Donation You can make a one time or recurring donation with an option for it to be in memory or in honor of a loved one.
- Legacy gifts
- Employee Giving/matching

Click **DONATE NOW** for any of the above!

In-kind donations are accepted year round

Our "wish list" of items changes throughout the year, to see what's needed now click here: www.veteransinc.org/donations/

# VI. Why Support

As a 501 C3 nonprofit organization, we rely on your support. Donations from supporters in the community truly make a difference in the lives of our veterans and their families.

Of the total Veterans Inc. operating budget, **over 90%** is funnelled directly into programs and services for veterans, less than 10% of all funds raised are used for administration and fundraising activities.

Another way to provide monetary support to Veterans Inc. is to sponsor a service or program.

Roughly 60% of our funding comes from federal, state, and local grants with rigid requirements on how funds can be spent.

Donating to a specific program allows our staff to help our veterans no matter the challenge.

#### **Programs & Services**

- Homeless Veteran
  Reintegration Program
- Supportive Services for Veteran Families
- Home Modification
- Employment and Training
- Outreach
- Emergency Shelter
- Transitional Housing
- Food and Nutrition
- Substance Use Addiction
  Recovery

## VII. Contact Info

To make a monetary donation or to become a corporate sponsor, please contact Lisa Bousbouras at lisab@veteransinc.org 508-791-1213 Ext. 1162

To make an in-kind donation, please email donations@veteransinc.org

To volunteer, please email volunteer@veteransinc.org

THANK YOU



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