



Serving Veterans and Their Families Across America

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#### **For Immediate Release:**

### **Veterans Inc. Annual Appeal Aims to Raise Funds To Help Veterans In Need, Giving Tree Project Strives to Fulfill Holiday Wishes of Veterans' Children** ***Veterans and their children to benefit from non profit organization's efforts***

**Worcester, MA** –Veterans Inc. kicked off their Annual Appeal drive recently through a mailing and social media campaign. Along with the end of year campaign, the organization has added a Giving Tree Project to help provide presents for the children of veterans in need this holiday season.

Although Veterans Inc. does receive some governmental funding for its programs to help veterans in need, there remains a gap in what is needed to sufficiently meet the high volume of requests for help received each year. "We have seen a significant increase in the number of veterans who are reaching out for our services" stated Vincent J. Perrone, Lieutenant Colonel, USAF (Retired), Veterans Inc. President and CEO. "The success of our Annual Appeal is crucial so we can continue to maintain the highest level of supportive services to the men and women who honorably served our country". Among the programs the organization offers to veterans in need is temporary housing, employment and training, food services, health and wellness, post -9/11 support and a female veteran housing facility. Some of the veterans using Veteran Inc.'s services are homeless or are near homelessness.

It is not only veterans in need that the organization serves year round, but also their families, including children. For the holidays, Veterans Inc. has implemented a Giving Tree Project, which is being directed by Troy Brin, the organization's Post-9/11, Outreach and Strategic Partnerships Manager. Brin has seen a significant increase in the number of children registered to receive gifts since the organization did a similar program last year. In fact, it has nearly quadrupled, leaving the organization scrambling to fill all the needs. Idemia, an identity-related service provider based in Billerica, MA is helping with the Giving Tree Project by purchasing and wrapping a significant amount of presents. However, much help is still needed and currently not all of the requests have been fulfilled. Thankfully donors such as Renee Medeiros are helping support the program. Medeiros, who is providing gifts for a child through the program, says her reason for helping is her way of giving back. "Its been a tough year for several close friends. Its time I realized how fortunate I am and pay it forward."

Veterans Inc. is also welcoming items for the veterans who are currently residing in the organization's transitional housing programs. Items such as socks, underwear and toiletries are among those on the wish list, located on the Veterans Inc. website.

For more information on the Annual Appeal, Giving Tree Project, or other ways to help, please visit [veteransinc.org](http://veteransinc.org) or contact Lisa Bousbouras at 508-791-1213 ext. 1162 or email [donations@veteransinc.org](mailto:donations@veteransinc.org)

If you are or know of a veteran in need, please contact Veterans Inc.!

### **About Veterans Inc.**

Veterans Inc. is New England's leading provider of support services to veterans and their families. A 501(c)3 non-profit, the organization's single-minded mission is to be there for our veterans in their time of need.

Incorporated in 1990, Veterans Inc. has helped 80,000 veterans in need and today operates offices and programs in all six New England states. Our services include housing, employment & training, counseling, alcohol and drug treatment center, family support programs, benefits counseling and advocacy, temporary financial assistance, health and wellness, food services, post-9/11 support and women & childcare services.

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