



SWING INTO ACTION!

24TH ANNUAL BEST
BALL CHARITY
GOLF CLASSIC

May 19, 2021

Cyprian Keyes Golf Club
Boylston, MA



Sponsorship Package

24th ANNUAL
VETERANS Inc. **BEST BALL**
CHARITY GOLF CLASSIC

Dear Friend,

I am writing to invite you to support our **24th Annual** Veterans Inc. Best Ball Charity Golf Classic on **Wednesday, May 19, 2021**. This year's tournament will take place at the scenic championship course at Cyprian Keyes Golf Club in Boylston, MA.

Our Charity Golf Classic plays a major role in our fundraising efforts, ensuring that we continue to be there for our veterans and their families in their time of need. Founded in 1990, Veterans Inc. has been proudly serving veterans for 30 years and has earned a reputation as an award-winning nonprofit organization that provides housing and supportive services. These services include individual treatment plans, counseling, employment training and placement, health and wellness programs which include licensed substance abuse treatment and services tailored to post-9/11 veterans and women veterans caring for dependent children. We also have a new home rehabilitation and modification program to keep veterans in their own homes.

We hope you will consider **sponsoring the event, playing in the tournament or donating an item to our raffle or Silent Auction**. Your support ensures the continued effort and aid for the growing number of veterans we assist each year. This year Veterans Inc. commemorates thirty years and over 85,000 veterans and family members served.

For more information, or to discuss customized sponsorship opportunities, please contact us at (508) 791-1213 ext. 1154 or sherrycallahan@veteransinc.org.

Sincerely,

Sherry Leger Callahan

Communications & Fundraising Events Manager

Sponsorship Levels & Benefits

Tournament Sponsor: \$15,000

- Entry for Eight Players (Two Foursomes)
- Reserved VIP Seating & Recognition at Post Golf Reception
- Three Hole Sponsor Signs
- Company Name & Logo on Event Signage
- Full Page Ad in Program Book
- Name & Logo on Veterans Inc. Website, Social Media, E-Newsletter, Pre-Promotion Ads

Masters Sponsor: \$10,000

- Entry for Four Players (One Foursome)
- Reserved VIP Seating & Recognition at Post Golf Reception
- Three Hole Sponsor Signs
- Name & Logo on Veterans Inc. Website, Social Media, E-Newsletter, Pre-Promotion Ads

Dialed In Golf Sponsor: \$7,500 (Exclusive)

Golf Ball Sponsor: \$6,000

- Entry for Four Players (One Foursome)
- Your Company's Name on Golf Balls
- Name & Logo on Veterans Inc. Website, Social Media, E-Newsletter, Pre-Promotion Ads

Registration Sponsor: \$5,000

- Entry for Four Players (One Foursome)
- Your Company's Name on Banner and Gift Bags
- Name & Logo on Veterans Inc. Website, Social Media, E-Newsletter, Pre-Promotion Ads

Cart Sponsor: \$5,000 (Exclusive)

Putting Green Sponsor: \$5,000 (Exclusive)

Tee Sponsor: \$3,500

- Entry for Two Players
- Custom Tees with Company Name
- Name & Logo on Veterans Inc. Website, Social Media, E-Newsletter, Pre-Promotion Ads

Birdie Sponsor: \$2,500

- Entry for Two Players
- One Hole Sponsor Sign
- Name & Logo on Veterans Inc. Website, Social Media, E-Newsletter, Pre-Promotion Ads

Other Opportunities

VIP Tent Sponsor: \$2,500

Ball Drop Sponsor: \$1,500

Breakfast Sponsor: \$500

Lunch Sponsor: \$500

Hole Sponsor: \$250

Donation of Silent Auction or Raffle Prize

Player Options

Individual Golfer \$175

Includes Giveaways, Green Fees, Cart, and Steak Dinner

Golf Clinic and 9-Hole par 3 Course: \$175

Includes Clinic, Green Fees and Steak Dinner

Post Golf Dinner Only: \$60.00

Sponsor & Registration

Scan Here for Online Form or Email Golf@veteransinc.org

Mail forms to:

Veterans Inc.

69 Grove Street

Worcester, MA 01605

Attn: GOLF

