



**15th Annual Stand Down
Sponsorship Opportunities
August 28, 2020**



They were there when we needed them. We must be there now that they need us.

This event takes place from 9 AM-3 PM at our 69 Grove St. headquarters in Worcester. It is open to homeless and in-need veterans and their families. Over 70 providers will be present to offer goods and services to the hundreds that will attend. All services and items are provided free of charge.

Victory Event Sponsor \$10,000

- Logo placement on banner at the entrance of event (**deadline July 31**), Tour of event with Executive Staff Members
- Recognition gift presented at event, Company name mentioned in all event promotions
- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Brigade Sponsor \$5,000

- Recognition gift presented at event
- Company name mentioned in all event promotions, Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Battalion Sponsor \$2,500

- Name/logo coverage on event signage
- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Company Sponsor \$1,000

- Name/logo recognition on the Veterans Inc. website and social media outlets
- Name/logo in Veterans Inc. e-newsletter, Recognition in program book

Platoon Sponsor \$500

- Name/logo recognition on the Veterans Inc. social media outlets, Recognition in program book

United We Stand \$250

- Recognized in the program book

Product Donation

- New men's/women's underwear, white socks, undershirts, and sneakers are welcome.

For more information on sponsorship opportunities, contact Tracy Dill at Standdown@veteransinc.org or Call 508-791-1213 ext. 1142.