



November 4th, 2017
69 Grove Street, Worcester, MA



Sponsor Opportunities

For sponsorships above \$10,000 please contact Lisa Bousbouras at (866) 627-7838 ext. 1162, we are happy to tailor your package to best suit your needs.

Finish Line Sponsor: \$10,000

- Set up your own banner at finish line
- Recognition gift and speaking opportunity during opening ceremony or award presentation
- Logo on event banner, flyer, and post card (deadline Sept. 30)
- Option to host informational table during event
- 10 complimentary race entries
- Provide your own company promo item to be placed in race packets
- Name mentioned in all event promotions
- Name/logo in e-newsletter
- Name/logo on Veterans Inc. website
- Name/logo on Veterans Inc. social media outlets

T-Shirt Sponsor (Exclusive): \$5,000

- Logo on event T-shirt
- Logo on event banner & flyer (deadline Sept. 30)
- 6 complimentary race entries
- Provide your own company promo item to be placed in race packets
- Name mentioned in all event promotions
- Name/logo in e-newsletter
- Name/logo on Veterans Inc. website
- Name/logo on Veterans Inc. social media outlets

SOLD!

Starting Line Sponsor: \$3,500

- Set up your own banner at starting line
- Logo on event flyer (deadline Sept. 30)
- 4 complimentary race entries
- Name/logo in e-newsletter
- Name/logo on Veterans Inc. website
- Name/logo on Veterans Inc. social media outlets

Water Station Sponsor: \$2,500

- Name/logo on race water stations
- Logo on event flyer (deadline Sept. 30)
- Name/logo in e-newsletter
- Name/logo on Veterans Inc. website
- Name/logo on Veterans Inc. social media outlets

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Sponsor Opportunities

Route Sponsor: \$1,000

- Name/logo on Veterans Inc. website
- Name/logo on Veterans Inc. social media outlets

Registration Sponsor: \$500

- Signage with your name/logo during Registration

Group Race/Walk Discount:

Looking to get your company active in the community? Receive a discount when you sign up 10 or more racer/walkers.

Sign Up for our 5k Road Race/Walk:

- \$20.00 for kids (under the age of 12)
- \$25.00 for past and current members of the military and active ROTC
- \$29.00 from Aug. 1 - Sept. 11
- \$32.00 from Sept. 12 - Nov. 2 @ 7:30pm
- All registrations received after 7:30pm on Nov. 2 are considered day of race registration (\$40.00 registration fee applies)

Product Donation:

- Donations of gift cards, water bottles, sports drinks or anything that could be used as a prize are greatly appreciated.

All Donation Amounts Gratefully Accepted!

All proceeds will support Veterans Inc. and benefit veterans and their families in need.

Veterans Inc. is a 501(c)(3) organization. Your contribution is tax deductible to the extent allowed by law.

For income tax purposes, the donor may deduct only the amount by which the contribution exceeds the fair market value of such goods and services.

For more information, or to discuss customized sponsorship opportunities, (866)627-7838 ext. 1162 or run4veterans@veteransinc.org

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