

# Gala Military Ball

20 October 2012

Massachusetts National Guard  
Military Museum & Archives  
44 Salisbury Street, Worcester, Massachusetts



## List of Sponsorships

Sponsors of the 2012 Gala have an opportunity to make a significant impact on the lives of veterans & their families.



### *Medal of Honor*

*\$15,000*

- Opportunity to welcome guests at event
- Inclusion on public service announcements
- Logo on event invitation (deadline August 1st)
- Banner and Sign at event
- Logo/name on promotional material, website, event sign & table tent cards
- Full-color, full-page ad
- 10 tickets



### *Gold Star*

*\$10,000*

- Logo on event invitation (deadline August 1st)
- Sign at event
- Logo/name on promotional material, website, event sign & table tent cards
- Full-color, full-page ad
- 10 tickets



### *Silver Star*

*\$5,000*

- Sign at event
- Logo/name on promotional material, website, event sign & table tent cards
- Full-page b/w ad
- 10 tickets



### *Bronze Star*

*\$2,500*

- Logo/name on website, event sign & table tent cards
- Full-page b/w ad
- 10 tickets



### *Table Sponsor*

*\$1,250*

- Logo/name on event sign & table tent cards
- Full-page b/w ad
- 10 tickets

We are happy to discuss other Sponsorship Options and tailor one that best suits your needs. Please contact Amanda Riik, Public Relations Manager at 800-482-2565 x123 for a customized sponsorship package.

### *Ticket per person*

*\$100*

- If you cannot attend, please consider donating a ticket or tickets back to Veterans Inc. (may be used by Gold Star Families, Blue Star Families, Veterans)

*Half page ad - \$250*

*Full page ad - \$450*

